

TO: Residential Distributors
FROM: Kari Palutis
DATE: 08/12/2009
RE: New iQ Drive Heat Pump marketing materials

ROUTE TO:	✓ SEEN	No. of Copies Distributed

A trade ad CD is now available for distributors who want to promote the new 22-SEER iQ Drive Heat Pump. The CD includes artwork for trade ads (sized to the most popular *HVAC Insider* and *AC Today* sizes), press release copy and a PowerPoint presentation. Cost of the CD is \$5, and it can be ordered on Literature Storefront via eNORA.

Questions? Please contact your Regional Sales Manager.

BRAND	SKU
Maytag	436D-0809
Broan	435D-0809
Frigidaire	431D-0809
NuTone	434D-0809
Tappan	432D-0809
Westinghouse	433D-0809

