

RPB09-174 PRODUCT BULLETIN

TO: Residential Distributors

FROM: Matt Lattanzi

DATE: 10/1/09

RE: Watchdog Program

ROUTE TO:	✓ SEEN	No. of Copies Distributed

NORDYNE is pleased to announce the reinstatement of our Watchdog Program. Labor ESAs are now available for all NORDYNE brands. SKU and pricing information for our Watchdog Pro Plans is available in bulletins RPB09-169 and RPB09-170. This information can also be found in the Watchdog Manual. Updated consumer literature, Residential Watchdog ESA Manual, and the contractor enrollment form are posted on e-Nora. Below is the SKU information for ordering Watchdog literature through our literature storefront:

<u>SKU</u>	<u>Description</u>
8165-0909	Residential Watchdog ESA Manual
8168-0909	Contractor Enrollment Form
497D-0909	Watchdog Consumer Literature
719A-0909	ESA Order Form

Save-the-Date: On October 7, 2009 at 1:00 CST/2:00 EST, NORDYNE will be conducting a Maytag warranty broadcast to add further clarity to this program.

Save-the-Date: On October 7, 2009 at 2:00 CST/3:00 EST, NORDYNE will be conducting a Premium warranty broadcast to add further clarity to this program.

If there are any questions, please contact your NORDYNE Regional Sales Manager.